



2019/2020

POSTGRADUATE HANDBOOK

***FACULTY OF ARTS AND SOCIAL SCIENCES
UNIVERSITY OF MALAYA***



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ACADEMIC CALENDAR SESSION 2019 / 2020

SEMESTER I

Orientation Week	1 week	01.09.2019	-	08.09.2019
Lectures	8 week	09.09.2019	-	03.11.2019
Mid Semester Break Semester I	1 week	04.11.2019	-	10.11.2019
Lectures	6 week	11.11.2019	-	22.12.2019
Revision Week	1 week	23.12.2019	-	29.12.2019
Examination Semester I	3 week	30.12.2019	-	19.01.2020
Semester Break	4 week	20.01.2020	-	20.02.2020

24 week

SEMESTER II

Lectures	9 week	17.02.2020	-	19.04.2020
Mid Semester Break Semester II	1 week	20.04.2020	-	26.04.2020
Lectures	5 week	27.04.2020	-	31.05.2020
Revision Week	1 week	01.06.2020	-	07.06.2020
Examination Semester II	3 week	08.06.2020	-	28.06.2020

19 week

ANNUAL BREAK / SPECIAL SEMESTER

Break	11 week	29.06.2020	-	16.08.2020
	or			
Lectures and Examination	7 week	29.06.2020	-	16.08.2020
Examination	1 week	17.08.2020	-	23.08.2020
Break	3 week	24.08.2020	-	13.09.2020



DEAN'S MESSAGE

Welcome to the Faculty of Arts and Social Sciences (FASS), University of Malaya. Studying at the Faculty of Arts and Social Sciences gives you the opportunity to receive an education that is world class. The faculty has dedicated academic staffs who will impart their knowledge and research skills to you and welcome you into our community of post graduate students.

We bring to our work a genuine openness to innovation that cultivates the talents of our post graduates and creates a culture that builds community. We have a long and proud history of collaboration and partnership across our teaching and research activity which supports student exchanges internationally. We provide a stimulating and welcoming community and you will certainly enjoy and benefit from your educational experience at the Faculty of Arts and Social Sciences, University of Malaya. At the Faculty of Arts and Social Sciences, you can also learn and benefit from relating to people from many other cultures.

Our aim is to improve the already significant opportunities available for our post graduate students to create new knowledge and to prepare for careers inside and outside the academy, and address the evolving needs of society.

Our graduate studies offerings are full-research MA and PhD, mixed-mode master programmes in English Literature, Malaysian History, Southeast Asian History, Southeast Asian

Studies, International and Strategic Studies, Publishing Studies and a full coursework programme in Media Studies.

I am sure our programmes of study is demanding, but it is eminently rewarding. We encourage you to explore new ideas and opinions and discover your capabilities.

PROFESSOR DATUK DR DANNY WONG TZE-KEN

Dean,
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THE FACULTY'S MISSION, VISION AND CORE VALUES

MISSION

To be a leading centre for studies in the Humanities and Social Sciences to be able to contribute towards the development of the Malaysian society and the nation.

VISION

To be an internationally renowned institution of the higher institution in research, innovation, publication and teaching.

CORE VALUES

Integrity, respect, academic freedom, open-mindedness, accountability, professionalism, meritocracy, teamwork, creativity and social responsibility.

Postgraduate Programmes

1. DOCTORAL DEGREE (PhD)

- by Research
- by Publication

2. MASTER'S DEGREE (DISSERTATION/RESEARCH)

- Master of Arts

3. MASTER'S DEGREE (MIXED MODE)

- Master of Arts (English Literature)
- Master of Arts (Southeast Asian Studies)
- Master of Arts (Strategic and Defence Studies)
- Master of Arts (Malaysian History)
- Master of Arts (Southeast Asian History)
- Master of Arts (Publishing Studies)

4. MASTER'S DEGREE (COURSEWORK)

- Master of Media Studies

4. PERIOD OF STUDY

The duration of the programmes depends on the requirements of each programme. In general, the maximum and minimum periods are:

	PhD	Master (Research)	Master (Mixed Mode)	Master (Coursework)
Minimum (semesters)	4	2	3	2 + 1 (special semester)
Maximum (semesters)	12	8	8	8

Table 1: Period of Study

Admission

1. GENERAL ENTRY REQUIREMENTS

Minimum Requirements	
<p><u>Masters</u></p> <ul style="list-style-type: none"> • Coursework • Mixed Mode • Research 	<p>A Bachelor's Degree or equivalent in a related field*</p> <p>A Bachelor's Degree (Hons.) or equivalent in a related field*</p>
<p><u>Doctor of Philosophy</u></p> <ul style="list-style-type: none"> • Research 	<p>A Master Degree or its equivalent in a related field*</p>

Table 2: Minimum Requirements

***Note:**

- Preference will be given to applicants with a Bachelor's Degree/ Masters Degree with a CGPA of 3.0 and above or its equivalent
- Applicants with a CGPA of 3.7 and above can apply directly for a PhD programme

2. APPLICATION PROCEDURES

The application should be submitted online at <http://pgadmission.um.edu.my>. All supporting documents and proof of payment for processing fees should be scanned and sent online together with the application.

3. FEES

- (1) The course fee can be found at <http://www.fass.um.edu.my> under Fee Structure tab.

- (2) The consequences of not paying the fees at the stipulated time are as follows:
- (a) Candidate will not be allowed to sit for the examination;
 - (b) Candidate's candidature will lapse. A fine of RM300.00 will be imposed to reactivate the candidature;
 - (c) Candidate are not allowed to renew their candidature for the following semester;
 - (d) Candidate's examination result slip, transcript or graduation scroll will not be released;
 - (e) Candidate will be barred from attending the convocation ceremony

Language Requirement

1. English Language Requirement

- (1) Entry requirement for international candidates who are writing their thesis/dissertation in English:
 - (a) A band 5.5 for IELTS (only Academic IELTS certificate is accepted)

*A band 6.0 for IELTS (for those who wish to do research in the field of Media Studies, Publishing Studies and English Literature)
 - OR
 - (b) A score of 550 paper-based total, a score of 213 for computer-based total or a score of 80 for an internet-based total for TOEFL

*A score of 600 paper-based total for TOEFL (for those who wish to do research in the field of Media Studies, Publishing Studies and English Literature)
 - (c) Pass in any equivalent English proficiency test approved and recognized by the University of Malaya
- (2) Exit requirement for international candidates writing thesis/dissertation in languages other than English:
 - (a) A band 5 for IELTS (only Academic IELTS certificate is accepted)
 - (b) TOEFL 500
 - (c) Pass in any equivalent English proficiency test approved and recognized by the University of Malaya

2. Bahasa Malaysia Requirement

- (1) For Malaysian citizen, candidate shall be required to possess at least a Pass in Bahasa Melayu or Bahasa Malaysia at the level

of Sijil Pelajaran Malaysia or a Level III in the Sijil Kecekapan Bahasa Malaysia or a Level III in the Sijil Intensif Bahasa Malaysia of the University or an equivalent level before being conferred the Degree.

- (2) International candidates shall be required to attend at a satisfactory level a Bahasa Malaysia course that is conducted by the University before being conferred the Degree.

However, the international candidate can be exempted from taking the Bahasa Malaysia course if the candidate possess at least a Pass in Bahasa Melayu or Bahasa Malaysia at the level of Sijil Pelajaran Malaysia or a Level III in the Sijil Kecekapan Bahasa Malaysia or a Level III in the Sijil Intensif Bahasa Malaysia of the University or an equivalent level before being conferred the Degree.

- (3) Candidate is required to register online for the course.
- (4) The course must be taken not later than second (2) semester after the candidate's initial registration.

Postgraduate General Information

1. Registration for New Candidate

- (1) Master's candidate by Mixed Mode and Coursework must register to the programme not later than second (2) week from the commencement of the semester.
- (2) PhD and Master's by Research candidate may register to the programme at any time as long as it does not exceed six months from the offer date.

2. Renewal of Candidature

- (1) All postgraduate candidates must register and renew candidature at the beginning of every semester. Failure to do so can cause candidature to lapse.
- (2) Master's candidate by Mixed Mode and Coursework need to renew the candidature within the first two weeks of every semester.
- (3) PhD and Master's by Research candidate need to renew the candidature not later than the seventh (7) week from the commencement of every semester.

3. Lapse in Candidature

- (1) A candidate whose has been lapsed due to failure to renew the candidature, may submit an appeal to continue his/her studies. However, it is only applied for candidate who had lapsed for not more than two (2) semesters consecutively and still in the maximum period of study. Penalty RM300.00 will be imposed in order to reactivate the candidature.
- (2) A candidate who failed to register for three (3) semesters consecutively will be terminated and his/her name will be removed from the list of UM postgraduate candidate.

4. Progress Report

- (1) A full research candidate is required to submit a progress report online at the end of each semester. The supervisor(s) shall evaluate the progress report and submit the progress report to the Deputy Dean of Higher Degree or Head of Department.

A candidate whose progress is satisfactory will be recommended for continuing of his/her candidature. The Faculty shall terminate the candidature of a candidate whose progress is not satisfactory for three (3) consecutive semesters. Candidate must attend a counselling session with the Deputy Dean of Higher Degree whenever the progress report is not satisfactory.

A candidate who fails to submit his/her progress report within the stipulated period shall be barred from registering for the following semester.

- (2) A mixed mode candidate is required to submit a progress report when he/she has registered for Part II (research/dissertation).

5. Registration of Courses

Registration of courses needs to be completed within two weeks from the commencement of the semester. Candidate is allowed to drop any registered courses within the stipulated period as follows:

- (a) Within the first two weeks, course fees will not be charged;
- (b) After the second week but before the seventh week, course fees will be charged accordingly.

6. Add and Drop Courses

- (1) A candidate is allowed to add and drop courses subject to the rule of maximum-minimum credit hours of courses.
- (2) The candidate is not allowed to add new courses after the third (3) week of the semester. Withdrawal of any courses is not permitted after the seventh (7) week of the semester.

7. Thesis/Dissertation Title

- (1) Thesis/Dissertation title must be finalized and approved by the Faculty meeting before candidate submit his/her thesis/dissertation for examination.
- (2) A candidate may change his/her title of research at any time during his/her candidature by applying to the Faculty. The application must be approved by Supervisor(s) and Head of Department. Any change of thesis/dissertation title is subject to the approval of the Faculty.

8. Change of Field of Research

Candidate is only allowed to change research field within the same research code (NEC code) by applying to the Faculty.

9. Change of Supervisor/Department

Candidates may apply in accordance with the prescribed procedures, to change supervisor or department. Any change of supervisor or department is subject to the approval of the Faculty.

10. Withdrawal from a Semester

- (1) A candidate is only permitted to withdraw from any semester after he/she has undergone at least one semester of his/her programme of study.
- (2) Application for withdrawal from a semester must be received by the Faculty the latest on Friday of the seventh (7) week of the semester.
- (3) A candidate shall not be permitted to withdraw from a semester after the seventh (7) week of the semester.
- (4) A withdrawal from a semester is not permitted when the examination period for the semester has commenced.

11. Withdrawal from a Programme of Study

- (1) An application to withdraw from a Degree programme of study shall be made in writing and accordance with a prescribed procedure through the Dean of the Faculty or any designated officer of the University.

- (2) Any decision on the withdrawal from a Degree programme of study shall be final.

12. Legislations and Prescribed Rules

(1) Master's Programmes

Master's candidates are governed by the University of Malaya (Master's Degree) Rules and Regulations 2019.

(2) PhD Programme

PhD candidates are governed by the University of Malaya (Degree of Doctor of Philosophy) Rules and Regulations 2019.

The full texts of the above rules and regulations are available at <http://www.fass.um.edu.my> under the 'Rules and Regulations' tab.

Examination

1. Submission of Thesis/Dissertation/Research Report

- (1) Candidates may submit the thesis/dissertation for examination after the minimum period and within the maximum period of the candidature.
- (2) Candidates must submit online a thesis/dissertation title for approval before any submission of thesis/dissertation.
- (3) The minimum word count of the thesis/dissertation for the Faculty of Arts and Social Sciences is shown below:

MASTER'S PROGRAMME		
Research Report (by Coursework)	Dissertation (by Mixed Mode)	Dissertation (by Research)
10,000	30,000	40,000
PhD PROGRAMME (by Research/Publication)		
60,000		

Table 3: Minimum Word Count for thesis/dissertation

- (4) The maximum word count is shown below:

MASTER'S PROGRAMME		
Research Report (by Coursework)	Dissertation (by Mixed Mode)	Dissertation (by Research)
30,000	40,000	60,000
PhD PROGRAMME (by Research/Publication)		
100,000		

Table 4: Maximum Word Count for thesis/dissertation

The minimum/maximum length of words excludes footnotes, references, appendices, tables, figures and prefaces.

- (5) Any corrections or re-examination required for the dissertation/thesis must be submitted before the lapse of the prescribed period. Failure to do so shall be deemed a failure in the examination of the dissertation/thesis unless an extension to the prescribed period is approved.

2. Marking Scheme for Mixed Mode and Coursework Programme

The examination assessment for the coursework component shall be based on the following marking scheme:

Marks	Grade	Grade Point	Meaning
90-100	A+	4.0	High Distinction
80-89	A	4.00	Distinction
75-79	A-	3.70	
70-74	B+	3.30	Pass
65-69	B	3.00	
60-64	B-	2.10	Fail
55-59	C+	2.30	
50-54	C	2.00	
45-49	C-	1.70	
40-44	D+	1.50	
35-39	D	1.00	
0-34	F	0.00	

Table 5: Marking Scheme

3. Minimum Requirement of Study for Mixed Mode and Coursework Programme

- (1) To fulfil the minimum requirement of study at the University, a candidate must obtain a GPA and CGPA of not less than 3.00 in every semester until the completion of his/her studies.
- (2) The minimum grade for pass is Grade B.
- (3) A candidate is required to pass with a minimum Grade B for all compulsory courses. List of compulsory courses can be obtained from the respective department.
- (4) For any courses for which it is compulsory to pass with a specific minimum grade, a candidate shall repeat any course with a grade less than the minimum grade so as to obtain the required minimum grade within the maximum period of his/her candidature. A candidate who obtains a grade less than B after three (3) attempts for a course for which it is required to obtain shall be terminated from his/her programme of study.

4. Academic Probationary Period for Mixed Mode and Coursework Programme

- (1) Any candidate with a GPA below 3.00 in any semester shall be given Probation and placed under an Academic Probationary Period in the following normal semester.
- (2) The probationary period shall continue until the candidate has achieved a GPA of 3.00.

5. Failed and Terminated

A candidate may be terminated from his/her programme of study if:

- (a) he/she does not achieve, after three (3) attempts, at least the minimum pass grade for the course which Faculty has made compulsory to obtain in order to pass;
- (b) he/she has obtained a GPA of less than 3.00 but more than 2.00 for three (3) consecutive normal semester;
- (c) he/she has obtained a GPA of less than 2.00 in two (2) consecutive normal semester.

6. Avoiding Plagiarism

- (1) As an enrolled student and member of the University of Malaya candidates are expected to produce original academic work. Failure to acknowledge the work of others in their work means the candidate is guilty of plagiarism.
- (2) A candidate who is found to have plagiarized his/her assignment or any written work that is part of the assessment in a course or programme may be subjected to disciplinary action under the University of Malaya (Discipline of Candidates) Rules 1999.
- (3) Candidates are advised to check their work for originality by using the Turnitin software before any submission of dissertation/thesis. Details on Turnitin software can be accessed at <http://software.um.edu.my/turnitin.html>

7. Required Documents for Submission of thesis/dissertation/research project

- (1) Documents required for submission for examination are as follows:
 - Five (5) printed soft bound copies of the research project/dissertation/thesis
 - One (1) electronic copy (PDF format)
 - Submission of Research Project/Dissertation/Thesis for Examination/Re-examination form
- (2) Documents required for final submission prior to graduation after completing the corrections (if any) are as follows:
 - One (1) printed hard bound copies of the final research project/dissertation/thesis
 - Two (2) electronic copy (PDF format)
 - Final Submission for Research Project/Dissertation/Thesis form
 - Repository form
 - Correction Report Form
- (3) The submitted electronic copy of the research project/dissertation/thesis (in PDF format) in a compact disc (CD) must be labelled with the following details:

- Name
- Matric no.
- Title of research project/dissertation/thesis
- Faculty
- Year of submission (current year)

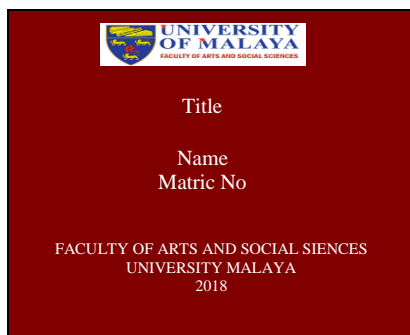


Figure 1: Compact Disc (CD) Format

Details on submission of thesis/dissertation/research project format are available at <http://www.fass.um.edu.my> under the 'Submission Format for Thesis/Dissertation/Research Project' tab.

8. Preparing for the Viva-Voce

- (1) Doctoral candidate is required to attend a viva voce where he/she will be required to defend his/her research. A viva voce can be daunting as a candidate is expected to answer all questions/issues raised by the Committee of Examiners.
- (2) The oral examination varies in duration and may last between one to two hours. The candidate is required to present using MS PowerPoint slides for a duration of 15 to 20 minutes. The presentation should include research objectives, findings, and significance of the research.
- (3) Candidate is strongly advised to consult their supervisor and rehearse their presentation in front of an audience. On the day of viva voce, candidate must make sure that they present at the venue at least 30 minutes before the event.

- (4) Once the viva voce is over, candidate will be required to wait while the committee deliberates. Candidate will be informed of the status of the viva voce. However the official endorsement of the result will be done by the University Senate.

**For more details, please refer to the:*

- 1) *University of Malaya (Master's Degree) Rules and Regulations 2019*
- 2) *University of Malaya (Degree of Doctor of Philosophy) Rules and Regulations 2019*

Research Methodology Course (AVX8001 / AVX7001)

Synopsis of Course Contents

In this course students are introduced to the basic concepts and techniques that are used in social science research. The course covers social scientific inquiry and research design, quantitative data gathering and analysis, and qualitative data gathering and analysis, respectively. It will also require students to produce a research proposal as well as consider the ethical implications of social research.

Learning Outcomes

Towards the end of this course, students will be able to:

1. Formulate problem statement, research question and/or hypothesis.
2. Critically analyse literature review based on authoritative information sources in each field of research.
3. Design appropriate research methodology to be used in their respective fields of research.
4. Write a research proposal.

Topics & Activities

Theory Component	Practical Component
Selecting Research Topic and Formulating Research Questions and Hypothesis	Ethical Issues in Research
Literature Review and Theoretical Framework and Research Design, Measurement and Operationalization	Quantitative Research Analysis
Quantitative Research Methods	Quantitative Data Processing and Presentation
Historical Methods and Historiography	Qualitative Research Analysis
Qualitative Research Methods	
Mixed – Methods Research	
Reliability and Validity in Quantitative and Qualitative Research	
Methods of Literary Study	
Writing for Thesis and Dissertation	
Presentation Skills	
Writing for Publication	

Table 6: Theory & Practical Components

1. Course Registration

- (1) Research Methodology Course (AVX8001/AVX7001) is compulsory for all PhD and Masters by Research candidates.
- (2) Candidate is required to register and attend three (3) credits of Research Methodology course not later than the second (2) semester of candidature
- (3) This course will be offered during Semester I and Semester II of every academic session.
- (4) Candidate will be notified through email for registration purpose.

2. Course Assessment

The method of assessment for this course shall be as follows:

- (1) Continuous assessment: 100%

	<u>Marks</u>
Presentation	: 50%
Research Proposal	: 50%
Total	: 100%

Passing Mark is 65 with grade B.

- (2) Presentation
 - (a) Presentation shall be conducted at candidate's respective department.
 - (b) At least two (2) or three (3) panels will be appointed during the presentation.
 - (c) Candidate is given 15 to 20 minutes to present his/her research proposal.
- (2) Submission of Research Proposal
 - (a) Candidate is given a maximum period of two (2) weeks after presentation to submit his/her Research Proposal.
 - (b) Research Proposal shall be evaluated by supervisor(s).
 - (c) Candidate is given 15 to 20 minutes to present his/her research proposal

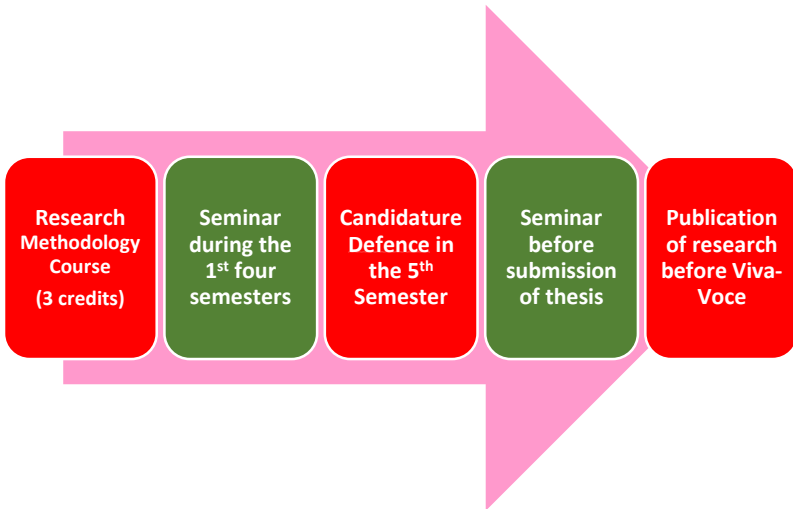
(3) Class Attendance

- (a) A candidate must attend all classes. It is the responsibility of the candidate to ensure that the instructor is informed early of his/her non-attendance.
- (b) Any candidate who has less than eighty percentages (80%) class attendance without acceptable reasonable cause or without prior consent of the instructor will be considered as Failed.

(4) A candidate who obtains grade less than B shall repeat the course in the next semester.

Doctor of Philosophy (PhD)

PhD Candidature Gantt Chart



Candidature Requirements

No	Requirement
The candidates are required to fulfill candidature requirements as follows before 3- Months Notice of submission:	
1.	Fulfill the minimum candidature duration of 4 semesters.
2.	Fulfill the University language requirement (Bahasa Malaysia and English)
3.	Fulfill the residential requirement of 12 months

	Candidates are considered have fulfilled the residential requirement if they have completed requirements 4, 5, 6 and 7 and including the following: (a) Face-to-face consultation with supervisor(s) as imposed by the faculty; and/or (b) Participation in any faculty activities as required by the faculty
4.	Attend at least 3 credits of Research Methodology Course not later than the second (2nd) semester of candidature
5.	Present your research proposal at Proposal Defence not later than the second (2nd) semester of candidature
6.	Present your research progress at Candidature Defence not later than the fifth (5th)semester of candidature
7.	Present your research progress at Thesis Seminar before the submission of thesis for examination
8.	The candidates must fulfill publication requirements prior to graduation.

Table 7: PhD Candidature Requirements

Publication Requirements

PhD's candidate pursuing programmes in the field of Social Sciences must show proof of acceptance for publication as per the following (according to the criteria set in the publication guidelines), prior to graduation:

- a) at least one (1) article in journals indexed by Thomson Reuters Web of Science (WoS), OR;
- b) at least one (1) book published by publishers listed in the Thomson Reuters Web of Science (WoS) Master Book List or by University of Malaya Press or Dewan Bahasa dan Pustaka or any publishers listed and recognized by the Faculty; OR;
- c) at least two (2) publications in Category A or B refereed journals or book chapters as follows:
 - **Articles in Category A journals**
 Journals indexed in the Scopus citation database; or the ERA Journal List (Australian Research Council)

- **Articles in Category B journals**
Journals published by University or scholarly publishers or listed in MyJurnal (Malaysian Journal Management System- <http://www.myjurnal.my/public/browse.php>). (List of Category B journals must be listed and recognized by the Faculty)
- **Book chapters in different books:**
Book chapters published by publishers listed in the Thomson Reuters Web of Science (WoS) Master Book List, or by University of Malaya Press or Dewan Bahasa dan Pustaka or any publishers listed and recognized by the Faculty. Two (2) book chapters in different books are equivalent to one (1) publication.

1. Examination for the Degree

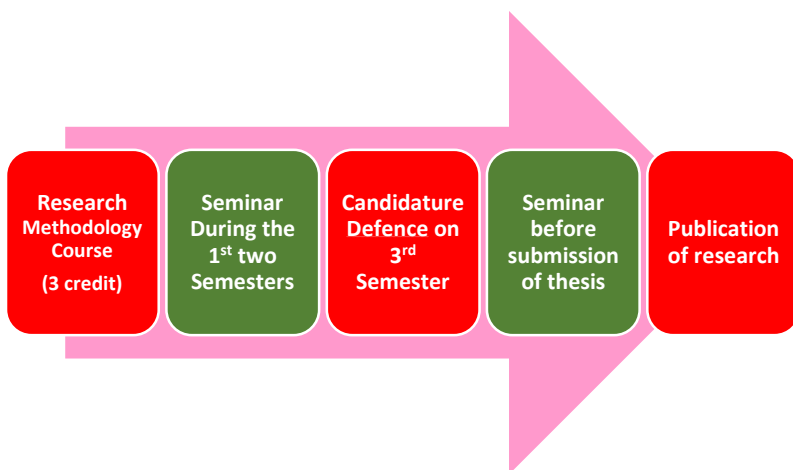
- (1) The Examination for the degree of Doctor of Philosophy shall consist of an assessment of a thesis submitted by the candidate.
- (2) The Examination of a thesis may incorporate written tests, oral presentation, practical, clinical in any form and other assessment methods as approved by the Senate on the recommendation of the Faculty.
- (3) The Committee of Examiners may at its discretion, require a candidate:
 - (a) to sit for any additional examination that is deemed necessary for the assessment of his/her thesis; **AND**
 - (b) to attend a viva voce concerning his/her thesis.

2. Examination and Assessment of Thesis

- (1) A thesis shall be examined and assessed according to the regulations as prescribed in the University of Malaya (Doctorate Degree) Rules and Regulations 2017.
- (2) Marks and grades shall not be awarded in the examination of a thesis.

Master of Arts (Dissertation)

Master of Arts Candidature Gantt Chart



Candidature Requirements

No	Requirement
The candidates are required to fulfill candidature requirements as follows before 3- Months Notice of submission:	
1.	Fulfill the minimum candidature duration of 2 semesters.
2.	Fulfill the University language requirement (Bahasa Malaysia and English)

3.	Fulfil the residential requirement of 12 months Candidates are considered have fulfilled the residential requirement if they have completed requirements 4, 5, and 6 including the following: (a) Face-to-face consultation with supervisor(s) as imposed by the faculty; and/or (b) Participation in any faculty activities as required by the faculty
4.	Attend at least 3 credits of Research Methodology Course not later than the second (2nd) semester of candidature
5.	Present your research proposal at Proposal Defence not later than the second (2nd) semester of candidature
6.	Present your research progress at Candidature Defence not later than the third (3rd) semester of candidature
7.	The candidates must fulfill publication requirements prior to graduation.

Table 8: Master (Dissertation) Candidature Requirements

Publication Requirements

Master's candidate (by Research) pursuing programmes in the field of Social Sciences must show proof of acceptance for publication as per the following (according to the criteria set in the publication guidelines), prior to graduation:

- a) at least one (1) article in journals indexed by Thomson Reuters Web of Science (WoS), OR;
- b) at least one (1) book published by publishers listed in the Thomson Reuters Web of Science (WoS) Master Book List or by University of Malaya Press or Dewan Bahasa dan Pustaka or any publishers listed and recognized by the Faculty; OR;
- c) at least one (1) publication in Category A or B refereed journals, or book chapters as follows:
 - **Articles in Category A journals**
Journals indexed in the Scopus citation database; or the ERA Journal List (Australian Research Council)
 - **Articles in Category B journals**

Journals published by University or scholarly publishers or listed in MyJurnal (Malaysian Journal Management System- <http://www.myjurnal.my/public/browse.php>).
(List of Category B journals must be listed and recognized by the Faculty)

- **Book chapters in different books:**

Book chapters published by publishers listed in the Thomson Reuters Web of Science (WoS) Master Book List, or by University of Malaya Press or Dewan Bahasa dan Pustaka or any publishers listed and recognized by the Faculty. Two (2) book chapters in different books are equivalent to one (1) publication.

1. Examination for the Degree

- (1) The Examination for the degree of Master of Arts by dissertation shall consist of an assessment of a dissertation submitted by the candidate.
- (2) The Examination of a dissertation may incorporate written tests, oral presentation, practical, clinical in any form and other assessment methods as approved by the Senate on the recommendation of the Faculty.
- (3) The Committee of Examiners may at its discretion, require a candidate:
 - (a) to sit for any additional examination that is deemed necessary for the assessment of his dissertation;

AND/OR

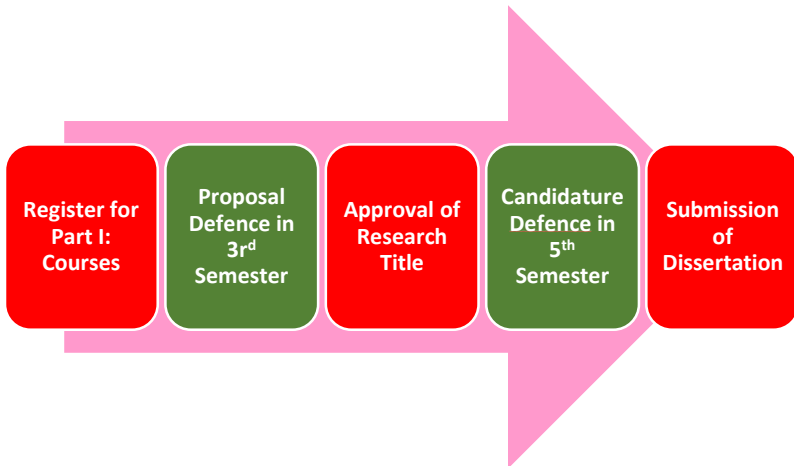
 - (b) to attend a viva voce concerning his dissertation.

2. Examination and Assessment of Dissertation

- (1) A dissertation shall be examined and assessed regulations as prescribed in the University of Malaya (Master's Degree) Rules and Regulations 2014.
- (2) Marks and grades shall not be awarded in the examination of a dissertation.

Master of Arts (Mixed Mode)

Master of Arts (Mixed Mode) Candidature Gantt Chart



- Master of Arts (Publishing Studies)
- Master of Arts (English Literature)
- Master of Arts (Southeast Asian Studies)
- Master of Arts (Strategic and Defence Studies)
- Master of Arts (Malaysian History)
- Master of Arts (Southeast Asian History)

Candidature Requirements

No	Requirement
The candidates are required to fulfill candidature requirements as follows before 3- Months Notice of submission:	
1.	Fulfill the minimum candidature duration of 2 or 3 semesters.
2.	Fulfill the University language requirement (Bahasa Malaysia and English)
3.	Fulfill the residential requirement of 12 months
4.	<p>Presentation</p> <ul style="list-style-type: none"> • Present research proposal at the beginning of the research component registration • Present research progress in a Candidature Defence session as required by the Faculty
<p>IMPORTANT NOTE: Candidates are also required to fulfil any additional requirements imposed by the Faculty.</p>	

Table 9: Master (Mixed Mode) Candidature Requirements

Master of Arts (Publishing Studies)

1. Examination for the Degree

- (1) The Examination for the degree of Master of Arts (Publishing Studies) by mixed mode shall be the:
 - (a) Part I Examination
 - and
 - (b) Part II Examination
- (2) The Part I Examination shall consist of an examination or examinations in each of the courses prescribed for the Part I of the Master of Arts (Publishing Studies) degree programme as follows:
 - (a) three (3) core courses, each of three (3) credit hours, and one course of two (2) credit hours, totalling 11 credits; **AND**
 - (b) Publishing Project with four (4) credit hours, **OR:**
 - (c) two (2) elective courses, each of two (2) credit hours, totalling four (4) credits, selected from a list of courses offered by the Department
- (3) The Part II Examination shall be an assessment of a dissertation of 35 credits submitted by the candidate.
- (5) No candidate shall be permitted to submit his/her dissertation for examination unless he/she has passed the Part I Examination.

2. Examination Components and Allocation of Marks

(1) Part I Examination

The components and marks to be allocated to the components of the courses prescribed for the Part I Examination shall be:

Component	Allocation of Marks
(a) End of Semester Examination	50%
(b) Continuous Assessment	50%
Total	100%

The components and marks to be allocated to the components of the courses listed below shall be:

CORE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOE 7001	Media Research Methodology	-	100%
AOE 7003	Writing and Editing	-	100%
AOE 7004	Management of Publishing Organization	50%	50%
AOE 7005	Seminar on the World Publishing	50%	50%

ELECTIVE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOE 7006	Publishing Project	-	100%
OR CHOOSE 2 COURSES			
AOE 7007	Publishing Technology	-	100%
AOE 7008	Book Marketing and Distribution	50%	50%
AOE 7009	Journal and Magazine Publishing	50%	50%
AOE 7010	Translation	50%	50%
AOE 7011	Selected Great Works	-	100%

(2) Part II Examination

A dissertation shall be examined and assessed according to regulations as prescribed in the University of Malaya (Master's Degree) Rules and Regulations 2014.

Code

AOE 7002

Dissertation

The Senate may on the recommendation of the Faculty, amend the allocation of marks to the components of a course for the Part I Examination.

3. Course Grade Requirements

- (1) The passing grade for any course prescribed for the Part I Examination shall be grade B and above as provided in **Table 3: Marking Scheme**.
- (2) A candidate who achieves grade C-, D+, D or F for any course prescribed for the Part I Examination shall be considered to have failed.

4. Application

These regulations shall apply to candidates admitted to the programme in the academic session 2017/2018 and thereafter.

5. Synopsis of Course Contents

Course	Synopsis
Media Research Methodology (AOE 7001)	This course is an introductory social research methodology course designed to provide students with general exposure to research methods in media and communication. This course also provides preliminary guidance to starting student's research dissertation. In this course, students will learn the fundamental differences between quantitative and qualitative research. Students will also be introduced to a range of common research designs in this field. At the end of the course, students should be ready to

	embark on a self-directed study of methods relevant to their upcoming dissertation. Students should also be able to produce a preliminary research proposal for their dissertation.
Dissertation (AOE 7002)	In consultation with the supervisor, students are required to produce a dissertation with the design and conduct research on any topic related to publishing/media studies. It involves a literature review, analysis skills, critical judgment, problem-solving, logical arguments and written and oral communication. Students should also attend postgraduate seminars and present their research proposal and findings.
Writing and Editing (AOE7003)	This course aims to provide knowledge and skill of writing and copy editing. Students also will be introduced theoretically and practically to editor tasks. Apart from that students are required to apply an aspect of stylistic, rhetoric, logic, readability, etc.
Management of Publishing Organization (AOE7004)	This course introduces concepts and structure of media publishing organization to students. The main emphasis will be given on the publication, organisation concept, management concept, editorial management, marketing, and economy of publishing. Discussion involving topics such as issue and problem, small organisational structure, relationship with the external environment, especially audience and industry.
Seminar on the World Publishing (AOE 7005)	The student will be exposed to the various and loaded issues, problems and threaten from new media in publishing world scenario.
Publishing Project (AOE 7006)	This course will expose students to real processes and management in the media publishing field. Students are given the publishing project and are given full responsibility to manage and administer the project until it is successfully published. Students must plan and published a publishing project and evaluation will be based on the presentation, the quality of the manuscript editing, layout and final copy published material.
Publishing Technology	This course introduces the technology that has been used in a media publication process.

(AOE7007)	Students will be exposed to publication and printing method and process and the materials related to those processes. Students also will be trained to handle publication works by using suitable computer software/technology. The current changes and the uses of new technology in the publishing industry also will be discussed in this course.
Book Marketing and Distribution (AOE 7008)	This course aims to provide knowledge of marketing concepts and its application in marketing and book distribution. Students will be guided to understand and to apply elements of creating the right products, decide the right price, embarking the right promotion and physical distribution for reading materials. Students will also expose to various issues on marketing and book distribution.
Journal and Magazine Publishing (AOE 7009)	This course discussed the journal and magazine publishing process from an editorial and management perspective. Students will be exposed to writing style and technique relevant to the two forms of publications. There will also be a discussion on the potential and opportunities of digital and online publishing of journals and magazines.
Translation (AOE 7010)	This course will introduce the concepts, process, and techniques of texts translation to students. Students will be guided to translate texts by using the right technique. They will also learn to analyze translation texts to identify the strengths and weaknesses.
Selected Great Works (AOE 7011)	This course will introduce the concept of great works in literature as well as non-fiction. Students will choose books to read and analyse, one from each group: Great Works in Malay (Malay Annals [Tun Seri Lanang, 1635], or Hang Tuah). Fiction – Nobel Award Recipient and Non-Fiction Great Work. The course will conclude with an attempt to write a book review.

Master of Arts (Strategic and Defence Studies)

1. Examination for the Degree

- (1) The Examination for the degree of Master of Arts (Strategic and Defence Studies) by mixed mode shall be as follows:
 - (a) Part I Examination
and
 - (b) Part II Examination
- (2) The Part I Examination shall consist of an examination(s) for each of the courses as prescribed in Part I of the Master of Arts (Strategic and Defence Studies) degree programme.
 - (a) Five (5) core courses, each of three (3) credit, totalling 15 credit
- (3) The Part II Examination shall be an assessment of a dissertation of 40 credits, submitted by the candidate.
- (4) No candidate shall be permitted to submit his/her dissertation for examination unless he/she has passed the Part I Examination.

2. Examination Components and Allocation of Marks

(1) Part I Examination

The components and marks allocated for the components of the courses prescribed for the Part I Examination shall be:

Component	Allocation of Marks
(a) End of Semester Examination	50%
(b) Continuous Assessment	50%
Total	100%

The components and marks allocated for the components of the courses listed below shall be:

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOF7003	Defence Analysis	50%	50%
AOF7004	International Relations Theory	50%	50%
AOF7005	Modern Warfare	50%	50%
AOF7006	International Security	50%	50%
AOF7001	Research Methodology in Strategic & Defence Studies	50%	50%

(2) Part II Examination

A dissertation shall be examined and assessed according to regulations as prescribed in the University of Malaya (Master's Degree) Rules and Regulations 2014.

Code

AOF 7002

Dissertation

The Senate may on the recommendation of the Faculty, amend the allocation of marks to the components of a course for the Part I Examination.

3. Course Grade Requirements

- (1) The passing grade for any course prescribed for the Part I Examination shall be grade B and above as provided in **Table 3: Marking Scheme**.
- (2) A candidate who achieves grade C- and below for any course prescribed in the Part I Examination shall be considered to have failed and must re-register and re-sit for the failed course(s) in the semester where the course(s) is offered by the Department.

4. Application

These regulations shall apply to candidates admitted to the programme in the academic session 2017/2018 and thereafter.

5. Synopsis of Course Contents

Course	Synopsis
Research Methodology in Strategic & Defence Studies (AOF 7001)	This course exposes students to research methodology and academic writing to prepare students for the writing of their dissertation. It is compulsory for students to undertake this course by proposing relevant topics pertaining to international, strategic and defence studies. Each student is required to present their respective research proposal at a seminar in the department and the topic of research must be approved by the department. Each student will be supervised by one of the lecturers at the department based on their respective field of expertise. Students are required to consult their supervisors on a regular basis.
Dissertation (AOF 7002)	Candidate will cooperate with the supervisor to conduct a scientific research and the outcome of the research in the form of dissertation.
Defence Analysis (AOF 7003)	This course focuses on defence studies and strategic issues. In this context, it will emphasize on defence policy and planning. The main concepts of defence and national strategies will be covered. In addition, the analysis in this course will be mainly by using strategic and security issues such as defence policy and planning, nuclear strategy, revolution in military affairs (RMA), future wars and other vital issues affecting national and international defence. How these issues are handled at the national and international level will be also discussed.
International Relations Theory (AOF 7004)	The aim of the course is to analyse the theories of International Relations. It focuses on four major theories of International Relations. They are realism, Liberalism, Marxism and Constructivism. The course also analyses the development of contemporary theories and concepts of International Relations such as critical approach and the feminism approach to

	international relations. Students will be arm with ability to analyse international issues from a variety of distinct theoretical viewpoints.
Modern Warfare (AOF 7005)	The course is designed to enable students to develop analytical framework for understanding strategic issues and to examine a number of issues related to security and strategy, causes of war, legal and ethical relating to the use of force, air, land and maritime strategy, irregular warfare and terrorism, weapons of mass destruction, strategic culture and the impact of changing military technology. It is noteworthy to mention that the course focuses on the historical and academic aspects of warfare therefore the course deals with the strategists and their strategies used in battles rather than the tactical aspect of it.
International Security (AOF 7006)	This course focuses on the issues and threats to the international security faced at the national and global levels. It will also deal with the theoretical and practical aspects of the international security problems. The main issues which will be covered include war studies, nuclear weapons, arms build-up and rivalry and the non-military threats. Overall, the course will not only expose students to the problems of international security but also to the methods of resolving them at both the national and global levels.

Master of Arts (English Literature)

1. Examination for the Degree

- (1) The Examinations for the degree of Master of Arts (English Literature) by mixed mode shall be the:
 - (a) Part I Examination (15 credits)
and
 - (b) Part II Examination (35 credits)
- (2) The Part I Examination shall consist of an examination or examinations in each of the courses prescribed for the Part I of the Master of Arts (English Literature) degree programme as follows:
 - (a) Two (2) core courses from Part A, totalling six (6) credits for students who have been exempted from AOA7003: Critical Strategies in Literary Analysis;
OR
 - (b) three (3) core courses (2 from Part A and 1 from Part B), totalling eight (8) credits, for students who are required to sit for AOA 7003: Critical Strategies in Literary Analysis;
AND
 - (c) Three (3) elective courses from Part B totalling six (6) credits for students in category 2(a) and two (2) elective courses from Part B totalling four (4) credits for students in category 2(b) above;
AND
 - (d) One (1) elective course from Part C totalling three (3) credits for students in both category 2(a) and 2(b).

Please refer to the following table for further details:

Part A: Core (Compulsory courses)	<ul style="list-style-type: none"> • AOA7004 (Theories in Literature) (3 credits) • AOA7001 (Research Methodology in Literary Studies) (3 credits)
Credits	6 credits
Elective Courses*	Choose 4 in total
2-credit Electives	Choose 3 from Part B
Part B	<ul style="list-style-type: none"> • AOA7003 (Critical Strategies in Literature) (2 credits) <i>*Compulsory for those who did not pass the placement test</i> • AOA7006 (Literature of the Romantic Age) • AOA7007 (Modernist Literature) • AOA7008 (Literature of the Victorian Age) • AOA7009 (Drama of the Modern Era) • AOA7010 (American Literature) • AOA7012 (Perspectives on Malaysian and Singaporean Literature) • AOA7014 (From Book to Screen) • AOA7015 (Stylistics in Discourse Analysis) • AOA7016 (Medieval English Literature) • AOA7017 (African Literature) • AOA7018 (Creative Writing) • AOA7019 (Global Shakespeares) • AOA7020 (Asian American Literature)
Credits	6 credits
3-credit Electives	Choose 1 from Part C
Part C	<ul style="list-style-type: none"> • AOA7011 (Postcolonial Theory and Literature) • AOA7013 (Cultural Studies: Theory and Practice)
Credits	3 credits
Total credits from coursework	15 credits
Credits for dissertation	35 credits
TOTAL CREDITS	50 credits

- (3) The Part II Examination shall be an assessment of a dissertation of thirty-five (35) credits, submitted by the candidate.

- (4) No candidate shall be permitted to submit his/her dissertation for examination unless he/she has passed the Part I Examination.

2. Examination Components and Allocation of Marks

(1) Part I Examination

The components and marks to be allocated to the components of the courses prescribed for the Part I Examination shall be:

Component	Allocation of Marks
(a) End of Semester Examination	40%
(b) Continuous Assessment	60%
Total	100%

The components and marks to be allocated to the components of the courses listed below shall be:

CORE COURSES (PART A)

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOA7004	Theories in Literature	40%	60%
AOA7001	Research Methodology in Literary Studies	-	100%
AOA7003 *for all students except those exempted	Critical Strategies in Literary Analysis	-	100%

ELECTIVE COURSES (PART B)

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOA7006	Literature of the Romantic Age	40%	60%

AOA7007	Modernist Literature	40%	60%
AOA7008	Literature of the Victorian Age	40%	60%
AOA7009	Drama of the Modern Era	40%	60%
AOA7010	American Literature	-	100%
AOA7012	Perspectives on Malaysian and Singaporean Literature	40%	60%
AOA7014	From Book to Screen	-	100%
AOA7015	Stylistics in Discourse Analysis	40%	60%
AOA7016	Medieval English Literature	40%	60%
AOA7017	African Literature	40%	60%
AOA7018	Creative Writing	-	100%
AOA7019	Global Shakespeares	40%	60%
AOA7020	Asian American Literature	40%	60%

ELECTIVE COURSES (PART C)

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOA7011	Postcolonial Theory and Literature	40%	60%
AOA7013	Cultural Studies: Theory and Practice	-	100%

(2) Part II Examination

A dissertation shall be examined and assessed according to regulations as prescribed in the University of Malaya (Master's Degree) Rules and Regulations 2014.

Code

AOA 7002

Dissertation

The Senate may on the recommendation of the Faculty, amend the allocation of marks to the components of a course for the Part I Examination.

3. Course Grade Requirements

- (1) The passing grade for any course prescribed for the Part I Examination shall be grade B and above as provided in **Table 3: Marking Scheme**.
- (2) A candidate who achieves grade C-, D+, D or F for any course prescribed for the Part I Examination shall be considered to have failed.

4. Application

These regulations shall apply to candidates admitted to the programme in the academic session 2017/2018 and thereafter.

5. Synopsis of Course Contents

Course	Synopsis
Research Methodology in Literary Studies (AOA 7001)	This course aims to equip students with the technical skills needed to produce a Masters dissertation and other types of research-based academic writing. This course will be run in the form of weekly seminars on topics including choosing and refining a topic, using library research materials (both print and electronic), research methods and documentation for academic writing. Students must demonstrate their knowledge and skills in research techniques by producing a number of written assignments.
Dissertation (AOA 7002)	The student will work together with the supervisor to carry out research analytically and critically, and produce the results of that research in the form of a dissertation.
Critical Strategies in Literary Analysis (AOA 7003)	The aim of this course is to introduce the basic elements of structure and language students will encounter in English literary texts. Students will be given intensive training in identifying elements such as figurative language,

	<p>versification and character portrayal and learning to understand how these elements are used. They will learn to apply this knowledge in their reading and interpretation of extracts from different texts of English literature.</p>
<p>Theories in Literature (AOA 7004)</p>	<p>This course introduces the student to the main theories that have been influential in literary criticism. The students will write essays and make in-class presentations as exercises in the application of the theories to appreciate literature. This will help students to read more critically the texts that are taught in other courses as well. In addition, the student will be given the opportunity to critique the theories and to discuss the relation between literary theories and real-world events.</p>
<p>Literature of the Romantic Age (AOA 7006)</p>	<p>A variety of literary texts representative of the British Romantic movement will be studied in terms of social background, history and philosophy. Students will be exposed to major texts from the Romantic age from a variety of genres such as poetry, essays, novels, political articles and drama. The course will take the form of seminars and class discussions and will focus on literary developments and innovations in the literature of the era, as well as consider numerous influential issues and concepts such as empire, race, commerce, power, gender and sexuality.</p>
<p>Modernist Literature (AOA 7007)</p>	<p>This course traces the circumstances and conditions which gave rise to the movement called Modernism and studies the impact that it has had and continues to have on writers, readers and literary studies as a whole. The focus will be on the leading figures from the first two decades of the twentieth century and beyond and from both sides of the Atlantic.</p>
<p>Literature of the Victorian Age (AOA 7008)</p>	<p>In this course, we will consider a number of topics relating to the literature of the Victorian Age. Seminars will be based on an analysis of selected texts and discussions of issues of interpretation, style, and the cultural and intellectual milieu of the period.</p>

<p>Drama of the Modern Era (AOA 7009)</p>	<p>This course will cover the development of modern drama, from its beginnings in the 19th century to the current globalised, contemporary world. Through analysis of plays by a variety of major modern dramatists from the 19th and 20th centuries, students will become aware of the importance of drama as a tool to study and understand this rapidly developing and changing world.</p>
<p>American Literature (AOA 7010)</p>	<p>Through an exploration of sermons, short stories, novels and poetry, the purpose of this course is to enable students to better appreciate the breadth and sophistication of American literature. The course will include discussion in particular of the religious background to Nineteenth Century American literature and some of the most striking developments in the Twentieth Century including imagism, modernism, counter-culture, postmodernism, and African-American literature. Each segment of the course will involve close reading of the assigned texts and exposure to the socio-historical and cultural background.</p>
<p>Postcolonial Theory and Literature (7011)</p>	<p>This course looks at a variety of postcolonial texts from around the world. Apart from postcolonial literary texts, historical, cultural and theoretical texts will also be studied. These texts will enable the student to grasp the debates and ideas prevalent in the study of postcolonial literature. Topics discussed will include concepts like race, identity, nationhood, otherness, subalternism, and ethnicity.</p>
<p>Perspectives on Malaysian and Singaporean Literature (7012)</p>	<p>In this course students will be introduced to the main literary trends found in past and contemporary works of Southeast Asian fiction and poetry. Some of the literary works to be consulted include excerpts from colonial writings, Edwin Thumboo's essays, Shirley Lim's memoirs, as well as the works of writers such as K. S. Maniam, Alfian Saat, Wong Phui Nam, Tan Twan Eng and Preeta Samarasan.</p>

<p>Cultural Studies: Theory and Practice (AOA 7013)</p>	<p>This course presents students with an overview of the methods and strategies used in Cultural Studies. It will take an interdisciplinary approach to analyzing how culture acts on individuals in society, how it is produced and where it is located, and how it engenders consensus. The course will also explore the meaning of the term “culture” and seek to understand how culture is mediated in different national contexts and geographical spaces. It will examine culture in television, film, literature, and use course texts and materials to challenge students’ assumptions about the function of culture. More importantly, it will examine how culture relates to power and raise the question of who controls culture, if anyone.</p>
<p>From Book to Screen (AOA 7014)</p>	<p>Students will be exposed to some of the most current theories of adaptation and will be shown how to employ specific tools in order to analyse films inspired by literature. Material will be drawn mainly from the Western literary canon (short stories, novels and/or plays), but the settings will include both the West and the East.</p>
<p>Stylistics in Discourse Analysis (AOA 7015)</p>	<p>This course will help students to employ stylistic methods in the analysis of literary and non-literary texts. Students will be given exercises in the application of linguistic principles to texts to help them to read more critically. Students will be able to apply what they learn to other courses and to real-world situations.</p>
<p>Medieval English Literature (AOA 7016)</p>	<p>In this course, we will consider a number of topics relating to the literature of the Middle Ages. Teaching will be based on a study of texts in the original Old and Middle English as well as translations into Modern English and a discussion of issues of interpretation, versification, language change, and textual transmission and reception.</p>
<p>African Literature (AOA 7017)</p>	<p>The course is a detailed study of the major writers and diverse literary traditions of the continent. It covers select texts from different genres and regions. Students will study the historical and cultural contexts of the writing, publication, and reception of African literature.</p>

	They will pay particular attention to the different forms and techniques with which the writers convey their ideas, and explore in detail some of the most interesting of those composite ideas and themes.
Creative Writing (AOA 7018)	While this course intends to help the student find his or her individual voice in writing, it will also explore the possibilities of style and genre, whether in terms of poetry, fiction, or life writing. Various extracts, exercises and presentations will help nurture such a goal, culminating in a short book-length presentation and submission of about 20-30 pages. As far as possible, the student will be given the freedom to choose the genre/s of his or her choice.
Global Shakespeares (AOA 7019)	Students will be exposed to adaptations and appropriations of Shakespeare from various countries. These will be studied in relation to screen and theatrical traditions, as well as social, cultural, and political contexts. Students will also compare contemporary and early modern performances of Shakespeare.
Asian American Literature (AOA 7020)	This course will expose students to a variety of writings by Asian American authors and to critical issues relating to the production and reception of these literary texts. While the course covers a diverse range of Asian immigrant histories, it will pay specific attention to the formation of Asian American subjectivities across axes of ethnicity, gender, sexuality, and class. Attention will also be paid to the historical formation of Asian American identities and the various forms of representation explored by Asian American writers. The objective of this course is to examine the literary formation and also the political import of the category "Asian American".

Master of Arts (Southeast Asian History)

1. Examination for the Degree

- (1) The Examinations for the degree of Master of Arts (Southeast Asian History) by mixed mode shall be the:
 - (a) Part I Examination
 - and
 - (b) Part II Examination
- (2) The Part I Examination shall consist of an examination or examinations in each of the courses prescribed for the Part I of the Master of Arts (Southeast Asian History) degree programme as follows:
 - (a) three (3) core courses, each of three (3) credit hours, totalling nine (9) credit hours; **AND**
 - (b) two (2) elective courses, each of three (3) credit hours, totalling six (6) credit hours, selected from a list of courses offered by the Department.
- (3) The Part II Examination shall be an assessment of a dissertation of 35 credits, submitted by the candidate.
- (4) No candidate shall be permitted to submit his/her dissertation for examination unless he/she has passed the Part I Examination.

2. Examination Components and Allocation of Marks

(1) Part I Examination

The components and marks to be allocated to the components of the courses prescribed for the Part I Examination shall be:

	Component	Allocation of Marks
(a)	End of Semester Examination	50%
(b)	Continuous Assessment	50%
	Total	100%

The components and marks to be allocated to the components of the courses listed below shall be:

CORE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOB7001	Historiography And Methodology In History	50%	50%
AOB 7003	Religion, Culture And Society In Southeast Asia	50%	50%
AOB 7004	Trade Patterns In Southeast Asia Until Second World War	50%	50%

ELECTIVE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOB7005	Colonialism And Southeast Asian Resurgence	50%	50%
AOB7006	Government And Politics In Southeast Asian History	50%	50%
AOB7007	The Golden Age Of Southeast Asian History, 3rd-15th Century	50%	50%

Candidates are required to complete 15 credits (5 courses) for Master of Arts (Southeast Asian History) Package.

(2) Part II Examination

A dissertation shall be examined and assessed according to regulations as prescribed in the University of Malaya (Master’s Degree) Rules and Regulations 2014.

Code

AOB 7002

Dissertation

The Senate may on the recommendation of the Faculty, amend the allocation of marks to the components of a course for the Part I Examination.

3. Course Grade Requirements

- (1) The passing grade for any course prescribed for the Part I Examination shall be grade B and above as provided in **Table 3: Marking Scheme**.
- (2) A candidate who achieves grade C-, D+, D or F for any course prescribed for the Part I Examination shall be considered to have failed.

4. Application

These regulations shall apply to candidates admitted to the programme in the academic session 2017/2018 and thereafter.

5. Synopsis of Course Contents

Course	Synopsis
Historiography And Methodology In History (AOB 7001)	This course will focus particularly on the historiography and methodology of history. Several aspects will be discussed including objectivity of history, facts, sources, criticism of sources, interpretation, periodization, new history, history from below, oral history etc. The development of schools of thought in Europe, the Malay Archipelago and Southeast Asia will also be discussed. Students will be exposed to the methodology and ethics of historical writing in preparation for their dissertation writing.
Dissertation (AOB 7002)	This course focuses specifically on the writing of the master’s degree dissertation by the

	<p>candidates based on the writing guidelines set by the Department. The candidates will conduct research with the guidance of supervisors to carry out a scientific research and produce the results in the form of a dissertation.</p>
<p>Religion, Culture And Society In Southeast Asia (AOB 7003)</p>	<p>This course will focus on important aspects of Southeast Asian history which include aspects of religion, culture and societies in Southeast Asia between the 1st century and 14th century. Issues related to the processes of Sinicization, Indianization and the spread of Islam will be the main focus. Issues related to the religions of Hinduism, Buddhism and Islam and their impact on society will also be examined.</p>
<p>Trade Patterns In Southeast Asia Until Second World War (AOB 7004)</p>	<p>This course will focus on trade in Southeast Asia from the 3rd to 15th century; trace the emergence of trading centres and the structure of Southeast Asia's economy before the coming of the Western powers; examine changes in the pattern and structure of Southeast Asian trade between the 15th and 18th century; and the changes in the pattern and structure of Southeast Asian trade between the 19th and 20th century.</p>
<p>Colonialism And Southeast Asian Resurgence (AOB 7005)</p>	<p>This course focuses on the conditions in Southeast Asia in the 15th century; the developments in Europe that led to the expansion of European powers such as Portuguese and Spanish; the presence of the British, Dutch and French in Southeast Asia and the process of the strengthening of Southeast Asian nations in the middle of the 20th century.</p>
<p>Government And Politics In Southeast Asian History (AOB 7006)</p>	<p>The course analyses the evolution of government and politics in the countries of Southeast Asia and transformation of the power structure from traditional to contemporary era. It also aims to understand contesting political ideas in the nations studied and to explore the different government and political frameworks practiced.</p>

Master of Arts (Malaysian History)

1. Examination for the Degree

- (1) The Examination for the degree of Master of Arts (Malaysian History) by coursework and dissertation shall comprise:
 - (a) Part I Examination
and
 - (b) Part II Examination
- (2) The Part I Examination shall consist of an examination or examinations in each of the courses prescribed for the Part I of the Master of Arts (Malaysian History) degree programme as follows:
 - (a) two (2) core courses each of three (3) credit hours, totalling six (6) credit hours; **AND**
 - (b) three (3) core courses, each of three (3) credit hours, totalling nine (9) credit hours, selected from a list offered by the Department.
- (3) The Part II Examination shall be an assessment of a dissertation of 35 credits, submitted by the candidate.
- (4) No candidate shall be permitted to submit his/her dissertation for examination unless he/she has passed the Part I Examination.

2. Examination Components and Allocation of Marks

(1) Part I Examination

The components and marks to be allocated to the components of the courses prescribed for the Part I Examination shall be:

Component	Allocation of Marks
(a) End of Semester Examination	50%
(b) Continuous Assessment	50%
Total	100%

The components and marks to be allocated to the components of the courses listed below shall be:

CORE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOB7001	Historiography And Methodology In History	50%	50%
AOC7001	Malaysian History, 1800-1941	50%	50%

ELECTIVE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOC7003	Malaysian History up to 18th Century	50%	50%
AOC7004	Development of Malaysian Trade and Economy up to Second World War	50%	50%
AOC7005	Malaysian History After The Second World War Until 1963	50%	50%
AOC7006	Government And Politics In Malaysia	50%	50%

Candidates are required to complete 15 credits (5 courses) for Master of Arts (Malaysian History) package.

(2) Part II Examination

A dissertation shall be examined and assessed according to regulations as prescribed in the University of Malaya (Master's Degree) Rules and Regulations 2014.

Code

AOC 7002

Dissertation

The Senate may on the recommendation of the Faculty, amend the allocation of marks to the components of a course for the Part I Examination.

3. Course Grade Requirements

- (1) The passing grade for any course prescribed for the Part I Examination shall be grade B and above as provided in **Table 3: Marking Scheme**.
- (2) A candidate who achieves grade C-, D+, D or F for any course prescribed for the Part I Examination shall be considered to have failed.

4. Application

These regulations shall apply to candidates admitted to the programme in the academic session 2017/2018 and thereafter.

5. Synopsis of Course Contents

Course	Synopsis
Historiography And Methodology In History (AOB 7001)	This course will focus particularly on the historiography and methodology of history. Several aspects will be discussed including objectivity of history, facts, sources, criticism of sources, interpretation, periodization, new history, history from below, oral history etc. The development of schools of thought in Europe, the Malay Archipelago and Southeast Asia will also be discussed. Students will be exposed to the methodology and ethics of historical writing in preparation for their dissertation writing.
Malaysian History, 1800-1941 (AOC 7001)	This course will introduce students to Malay and indigenous political systems and patterns, the social structure and economic and trade systems. This period is also significant in analysing the impact of the entry of a foreign power that brought forth new patterns in local society.
Dissertation (AOC 7002)	This course focuses specifically on the writing of the master's degree dissertation by the candidates based on the writing guidelines set by the Department. The candidates will conduct research with the guidance of supervisors to carry out a scientific research and produce the results in the form of a dissertation.

<p>Malaysian History up to 18th Century (AOC 7003)</p>	<p>This course begins by examining the sites of prehistoric times in Malaysia such as Lembah Tingkayu, Bukit Jawa, Kota Tampan, Gua Niah, Gua Cha, Gua Kecil, Jenderam Hilir, Kampung Sungai Lang and Lembah Bernam. The discussion then continues to the era of proto-history which covers Lembah Bujang, Kuala Selingsing, Pulau Tioman and Santubong, including early polities such as Cheh Cha and Chih Tu. After that the course discusses the emergence and development of Malay Kingdoms which focus on Melaka, Johor and other Malay states (Perak, Pahang, Negeri Sembilan, Terengganu, Selangor) until the 18th century.</p>
<p>Development of Malaysian Trade and Economy up to Second World War (AOC 7004)</p>	<p>This course begins by tracing trade and economic activities in Malaya from the pre-modern period until Second World War. The students will then be exposed to the intense development of trade in Melaka and Johor from the 15th to 17th century. At the same time, the expansion of British influence in the 18th century which led to changes in trade patterns in the Straits Settlements will be discussed. The course will also examine economic activities and change in Malaysia until the Second World War.</p>
<p>Malaysian History After The Second World War Until 1963 (AOC 7005)</p>	<p>As an introduction, this course begins with a discussion of the Japanese occupation in Malaysia, 1941-1945. Then, this course will examine the process of decolonization and rise of nationalism in Malaysia, focusing on the rise of political consciousness and nationalism after the Second World War. Students will also learn about developments that led to Malayan independence and the formation of Malaysia.</p>
<p>Government And Politics In Malaysia (AOC 7006)</p>	<p>The course examines the emergence of the system of parliamentary democracy and federalism, and the concept of constitutional monarchy in Malaysia. It also considers the nature of the leadership of several Prime Ministers and the main political developments during their administration. The later part of the course examines aspects of Malaysia's foreign policy.</p>

Master of Arts (Southeast Asian Studies)

1. Examination for the Degree

- (1) The Examination for the degree of Master of Arts (Southeast Asian Studies) by coursework and dissertation shall be the:
 - (a) Part I Examination
and
 - (b) Part II Examination
- (2) The Part I Examination shall consist of an examination or examinations in each of the courses prescribed for the Part I of the Master of Arts (Southeast Asian Studies) degree programme as follows:
 - (a) three (3) core courses, each of three (3) credits, totalling nine (9) credits; **AND**
 - (b) two (2) elective courses, each of three credits, totalling six (6) credits, selected from a list of courses offered by the Department.
- (3) The Part II Examination shall be an assessment of a dissertation of thirty five (35) credits, submitted by the candidate.
- (4) No candidate shall be permitted to submit his/her dissertation for examination unless he/she has passed the Part I Examination.

2. Examination Components and Allocation of Marks

(1) Part I Examination

The components and marks to be allocated to the components of the courses prescribed for the Part I Examination shall be:

Component	Allocation of Marks
(a) End of Semester Examination	50%
(b) Continuous Assessment	50%
Total	<u>100%</u>

The components and marks to be allocated to the components of the courses listed below shall be:

CORE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOD7001	Research Methodology in Area Studies	-	100%
AOD7003	Comparative Development in Southeast Asia	50%	50%
AOD7004	Southeast Asian Regionalism	50%	50%

ELECTIVE COURSES

Choose TWO any courses:

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AOD7005	Politics and Regional Governance in Southeast Asia	50%	50%
AOD7006	International Political Economy	50%	50%
AOD7007	Economy and Development in Southeast Asia	50%	50%
AOD7008	Maritime Trade in Southeast Asia	50%	50%
AOD7009	Environment and Development in Southeast Asia	50%	50%
AOD7010	Labour and Employment in Southeast Asia	50%	50%
AOD7011	Southeast Asian Arts and Culture	50%	50%

AOD7012	Ethnography and Belief Systems in Southeast Asia	50%	50%
AOD7013	Language and Multiculturalism in Southeast Asia	50%	50%

(2) Part II Examination

A dissertation shall be examined and assessed according to regulations as prescribed in the University of Malaya (Master's Degree) Rules and Regulations 2014.

Code

AOD 7002 Dissertation

The Senate may on the recommendation of the Faculty, amend the allocation of marks to the components of a course for the Part I Examination.

3. Course Grade Requirements

- (1) The passing grade for any course prescribed for the Part I Examination shall be grade B and above as provided in **Table 3: Marking Scheme**.
- (2) A candidate who achieves grade C-, D+, D or F for any course prescribed for the Part I Examination shall be considered to have failed.

4. Application

These regulations shall apply to candidates admitted to the programme in the academic session 2017/2018 and thereafter.

5. Synopsis of Course Contents

Course	Synopsis
Research Methodology in Area Studies (AOD 7001)	This is a compulsory course for every student. It is an important preparation before students write their dissertations. In the beginning, this course will offer explanations to students about social science research methods related to area

	<p>studies. In the latter part, students will be taught to interpret data in scientific ways. Besides that, students will be trained to process and analyse data using computer software. In the final part of the course, students will be taught to design research proposals that can be carried out effectively. Things that are taught include academic writing, bibliography writing, footnotes writing and data presentation.</p>
<p>Dissertation (AOD 7002)</p>	<p>This course teaches students to conduct research and write academically. Students are required to prepare a research proposal with the appropriate research questions and research design. This will be followed with a systematic review of relevant literature. Once the research proposal is approved by the department, students can proceed with data collection complying with appropriate research ethics. Data collected will be analysed using relevant research methods and tools. The outcome of the research will be written as a dissertation and submitted for examination.</p>
<p>Comparative Development in Southeast Asia (AOD 7003)</p>	<p>The course introduces some of the major development theories in the literature on development in the post 1950s era. These theories would be discussed in relation to development in the third world including the Southeast Asian region. The first part of the course discusses the various stages in development theory from the post WW 2 to the emergence of national development plans and strategies. In the second part, classical, neoliberal and Marxist theories will be examined vis-à-vis the Southeast Asian context. The final part discusses some of the main issues in development studies such as dependency, underdevelopment, inequality, poverty, ethno development, human rights and developmental challenges in the region.</p>
<p>Southeast Asian Regionalism (AOD 7004)</p>	<p>This course will discuss regionalism in Southeast Asia in the post-independence era. The emergence of the spirit of regionalism among the countries in Southeast Asia within the framework of ASEAN will be used in the basis of</p>

	<p>the discussion. The first part of the course will discuss the general concepts and the theories of international relations connected to regionalism. The second part of the course will examine the history of the development of regionalism in Southeast Asia. The third part will analyse the issues faced by ASEAN and the countries in Southeast Asia. The last part of the course will examine the challenges of regionalism in contemporary Southeast Asia and will critically evaluate the resolutions proposed by the international agencies.</p>
<p>Politics and Regional Governance in Southeast Asia (AOD 7005)</p>	<p>Southeast Asian countries at present face numerous conflicts and transnational crises involving economic, political and social aspects. Efforts to contain crises such as terrorism, smuggling, and environmental disaster as well as economic and financial involves three different levels. The first part of this course discusses theories related to regional governance and the nature of conflicts and approaches adopted by states in conflict management. The second part discusses collective approaches by Southeast Asian nations in containing conflicts. The final section of the course discusses global efforts involving smart partnership between governments, private sector and international agencies in managing conflict and problems of governance in the region.</p>
<p>International Political Economy (AOD 7006)</p>	<p>This course will discuss the interaction between politics and economy, race-nation and the markets at international level. Amongst the issues that will be discussed in this course is the concept and theory that are related to the international political economy. In reality, the discussion will clarify the relationship between the political and economic actors at international level. The next focus of the discussion will be on the financial insitutions and trade at the international level such as IMF, World Bank, and other MNCs and also to the financial institutions at the regional level such as the Southeast Asia region. Lastly, the course will also discuss the integration process of the</p>

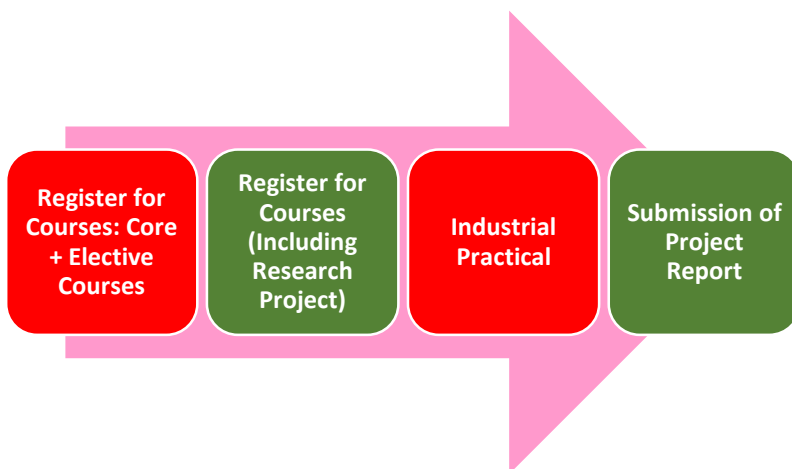
	<p>Southeast Asia region in facing the challenges and opposition brought by the global economy.</p>
<p>Economy and Development in Southeast Asia (AOD 7007)</p>	<p>The course will study the economic growth and development occurring in Southeast Asian countries. The first part of the course will examine several theories on economic growth and development. The second part of the course will look into the problems of economic growth and development in Southeast Asia as well as the related policies. The third part will analyse contributions and roles of various economic sectors, i.e. the primary, secondary and tertiary sectors, as catalysts of economic growth in Southeast Asia.</p>
<p>Maritime Trade in Southeast Asia (AOD 7008)</p>	<p>This course discusses the development of maritime trade in Southeast Asia. The first part of the course discusses the development of maritime trade, port and shipping in Southeast Asia. The second part focuses on the factors that contributed to the development of maritime trade, port and shipping in the region such as to meet the demand in international trade and shipping, to minimise the dependency on other economic sectors, to create job opportunities and to promote technology transfer. The third part focusses in analysing policies formulated by government related to the development of maritime trade, port and shipping in Southeast Asia.</p>
<p>Environment and Development in Southeast Asia (AOD 7009)</p>	<p>This course is a critical examination of the complex interaction between humans and environment. The focus is on the interconnection of environmental system, natural resources and human activities vis-à-vis political leadership, challenges of modern economy and globalization as they influence and affect the direction of the development of environment outlook in Southeast Asia. It examines how modernity and the so-called human progress has impacted upon the environmental processes across multiple space and time scales. By identifying the internal and external forces and or the specific and general issues that contribute to the dismal state of our environment, students would be able</p>

	<p>to understand comprehensively. This course also evaluates various local and regional initiatives in order to promote a sustainable environment for the future.</p>
<p>Labour and Employment in Southeast Asia (AOD 7010)</p>	<p>The economic transformation that occurred in Southeast Asian countries in recent decades has created mutual dependence on one another in terms of labour and employment needs. This course will discuss the deeper aspects of labour and employment in Southeast Asia. Topics are divided into two parts. The first part will examine the macro aspects of labour and employment in Southeast Asia in terms of labour dynamics from a perspective historical perspective, demand and labour supply, labour market theories, labour market actors and labour market policies. The second part will review issues related to the problems of labour and employment from a micro aspect such as issues of labour mobility and foreign labour, child and women labour, discrimination, trade unions, unemployment and distribution of income as well as labour standards. Case studies of labour in agriculture, industry and services will also be highlighted.</p>
<p>Southeast Asian Arts and Culture (AOD 7011)</p>	<p>The arts found in Southeast Asia have special values reflecting its society's cultural life. The course will deeply discuss the arts and culture of the society of mainland and island Southeast Asia. The first part of the course will discuss the development of arts and its relationship with the culture of the civilization of Southeast Asia such as architecture, painting, sculpture, literature (including quatrain, poetry), play, music and dance and film and photography. The second part of the course will focus on the field of arts that made Southeast Asia famous in the context of cultural civilization in the world such as the aspect of architecture namely religious monuments and performing arts such as play, music and dance. Furthermore, students will be exposed to art philosophies of the mentioned art genres by examining several repertoires in several chosen art genres.</p>

<p>Ethnography and Belief Systems in Southeast Asia (AOD 7012)</p>	<p>The course will examine the society of Southeast Asia, in particular the indigenous people and their belief systems. The research approach will see Ethnography in the context of Anthropology focusing on the study of society and culture. The first part will discuss the concepts and methodologies in the study of Ethnography. The second part will discuss the belief systems still practiced by some ethnic groups with special reference to some ethnographic theories. The next section will look into the Ethnography of the community in Southeast Asia based on a highlighted model which is divided into three levels, namely separation, transition, and consolidation (aggregation or incorporation). The last part will examine the syncretic aspects in the process of beliefs and community life.</p>
<p>Language and Multiculturalism in Southeast Asia (AOD 7013)</p>	<p>This course will examine the relations between language usage and its implications on multiculturalism in Southeast Asia. The first part of this course will look at concepts of multiculturalism in the context of Southeast Asian societies. The second part will discuss the phenomena and issues of language usage as well as multiculturalism in Southeast Asia. The next part will discuss language policies, nation-building and issues of multiculturalism in Southeast Asia. The last part of the course will analyse the implications of the national language usage as a political and national identity formation agenda as well as the impact on multicultural characteristics of Southeast Asian societies.</p>

Master of Arts (Coursework)

Master of Arts (Coursework) Candidature Gantt Chart



- Master of Arts Media Studies

Master of Media Studies

1. Examination for the Degree

- (1) The programme has a total load of forty-two (42) credits consisting of:
 - (a) three (3) core courses whereby each course consists of three (3) credits; **AND**
 - (b) Research Project consists of fourteen (14) credits; **AND**
 - (c) Industrial Practice consists of four (4) credits; **AND**
 - (d) five (5) electives courses whereby each course consists of three (3) credits.
- (2) Candidate must complete all the subjects before going for Industrial Practices.

2. Examination Components and Allocation of Marks

(1) Part I Examination

The components and marks to be allocated to the components of the courses prescribed for the Examination shall be:

Component	Allocation of Marks
(a) End of Semester Examination	50%
(b) Continuous Assessment	50%
Total	100%

The components and marks to be allocated to the components of the courses listed below shall be:

CORE COURSES

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AQA7001	Research Methodology for Media Studies	50%	50%
AQA7002	Research Project	-	100%

AQA7003	Advance Media and Communication Theories	50%	50%
AQA7004	Management of Media Organization	50%	50%
AQA7005	Industrial Practice	-	100%

ELECTIVE COURSES

Choose TWO any courses:

Code	Course	Allocation of Marks	
		End of Semester Examination	Continuous Assessment
AQA7006	Media Relations and Strategic Communication	50%	50%
AQA 7007	Media, Law, Policy and Ethnics in Malaysia	50%	50%
AQA 7008	Advanced Screen Production	50%	50%
AQA 7009	Advance Media Production	50%	50%
AQA 7010	Media Market Research	50%	50%
AQA 7011	Media and Society	50%	50%
AQA 7012	Global Journalism	50%	50%

The Senate may on the recommendation of the Faculty, amend the allocation of marks to the components of a course for the Examination.

3. Course Grade Requirements

- (1) The passing grade for any course prescribed for the Part I Examination shall be grade B and above as provided in **Table 3: Marking Scheme**.

- (2) A candidate who achieves grade C-, D+, D or F for any course prescribed for the Examination shall be considered to have failed.

4. Application

These regulations shall apply to candidates admitted to the programme in the academic session 2017/2018 and thereafter.

5. Synopsis of Course Contents

Course	Synopsis
Research Methodology for Media Studies (AQA 7001)	This course is based on two orientations to research. Firstly, it looks at research methods for the media practitioners to analyze media processes, products and effects. Secondly, it looks at the research process involved in creating media products (research creation). The course also touches on the preparation of research proposals and research and project reports.
Research Project (AQA 7002)	This subject offers student with a chance to attain further professional practices especially those that innovative products. Student shall work with selected groups from the organisations that are profit-oriented and non-profit oriented as well as volunteer groups in order to come out with media product in various genres.
Advance Media and Communication Theories (AQA 7003)	The course introduces students to the three major theoretical perspectives in media and communication studies, namely the Positivist Perspective, the Interpretive Perspective, and the Critical/Cultural Perspective. The course then discusses several media and communications theories from each perspective. To clarify the association between theory and real-world phenomena, students will be guided through the analyses of journal articles related to the theories and perspectives studied.
Management of Media Organization	This course introduces concepts and structure of media organization to students. Main emphasis will be given on organisation concept,

(AQA 7004)	management concept, marketing, and economy of publishing. Discussion involving topics such as issue and problem, small organisational structure, relationship with external environment, especially audience and industry.
Industrial Practice (AQA 7005)	This course will expose students to the media industry as a means of preparing them for the real working world. Students will receive efficient, practical experience related to media management in public or private sector. The course is offered to students who have taken all courses in Semester 1 and 2 for them to apply all knowledge that they have studied.
Media Relations and Strategic Communication (AQA 7006)	This course discusses the main methods based on the style approach to strategic management and technical skills needed in management and communication research. The key to effective management, campaign design and the tools needed to develop and present a comprehensive campaign.
Media, Law, Policy and Ethnics in Malaysia (AQA 7007)	This course introduces students to laws governing media and communications in Malaysia, as well as the various bodies serving media development and regulatory functions.
Advanced Screen Production (AQA 7008)	In this subject students will work with a supervising lecturer to produce and direct a major screen production project of 20-30 minutes duration. Under the supervision of the lecturer, students will manage the allocated production project including budget, crew, cast, scheduling, permissions and logistics.
Advance Media Production (AQA 7009)	In this course student will focus on the process of producing effective, contemporary media with considerations for their personal, intellectual, technological, cultural, historical, and ethical components. Students will work as individuals and in groups on production assignments and exercises creative brainstorming, planning and preproduction, cinematography, editing, storytelling and distribution. In this hands-on course student will expand their media production knowledge and skills. Their work

	should meet professional standard and have an aesthetics development.
Media Market Research (AQA 7010)	This course focuses on developing skills that are practical in nature, yet grounded in theory. This course is designed to give students a very practical understanding of how marketing research is conducted and managed for optimal results. The course will provide students with the capability to effectively plan and manage market research projects as well as conduct basic data analysis. The course also aims to provide a basic quantitative and qualitative analysis.
Media and Society (AQA 7011)	In this course student will discover how 'media' and 'society' are integral to each other. It will train students to use critical approach to appreciate media usage within the surrounding of political landscape, economy, and culture. Students will develop skills in describing, researching and analysing media and cultural text they articulate, using techniques and conceptual frameworks developed within the field of media studies. Students will also reflect on the ways different media and communication disciplines interpret and approach the society.
Global Journalism (AQA 7012)	Students are introduced to local and transnational technological and political-economic structures within which news organizations and journalists operate, and the major debates and issues within the field of global journalism studies. Through the course, students will become familiarized with major news players in Malaysia and globally.

WEBSITE & SOCIAL MEDIA:



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